



Coro Strandberg, Principal of Strandberg Consulting, is an influential sustainability strategist and thought-leader. She brings insight, ingenuity and pragmatism to the greatest global challenge of our time: the transformation to a more sustainable world. She works with businesses, governments and communities to inspire sustainability leadership and economic innovation that enhance quality of life and protect and restore the environment.

A Canadian trail-blazer in values-based business practices and market sustainability, Strandberg uses market levers such as finance and investment, supply chains and corporate governance to catalyze sustainable growth and development.

Strandberg has contributed to the evolving field of CSR and sustainability for more than 20 years. She was a director of Vancity Credit Union for 12 years (three as chair of the board), where from 1988-2000 she helped position the credit union as an international leader in corporate social responsibility.

Her clients include retail, transportation and finance firms; industry associations; environmental organizations; social enterprises; and governments. In 2011, one of Coro's clients received national recognition for their sustainability leadership: The Co-operators placed first on the [Corporate Knights list of the 50 Top Corporate Citizens in Canada](#).

Coro is an active public speaker, facilitator and writer. She has been a finalist for the Business in Vancouver Influential Women in Business Award, the YWCA Women of Distinction Award and the Burnaby Entrepreneur of the Year. She was also recognized as one of Canada's 2012 Clean 50 for her role in advancing corporate social responsibility in Canada.

Coro's new green home was awarded LEED Gold status and received a Burnaby Environmental Award.

Learn about Coro's practical tools to advance sustainability in your organization at www.corostrandberg.com.

About Strandberg Consulting

Coro Strandberg founded Strandberg Consulting in 2004. Based in Burnaby, B.C., the independent consultancy provides strategic advice and facilitation services to organizations that seek to integrate social and environmental factors into their business models. Strandberg Consulting also provides thought leadership, research and project management services to organizations advancing sustainability in the economy. Learn more at www.corostrandberg.com.

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