

## **Organizational Development Consultant - Clean Energy Crossroads Startup**

**Overview:** British Columbia and Canada stand at a crossroads that will define our economic future for generations. We are seeking a consultant to help co-found a new B.C. based independent economic intelligence unit that will advocate for a clean energy, innovation oriented economy and against subsidies for declining polluting industries. This new organization will work with networks of allies to create and share compelling, short form content that highlights the need for investments in the future-proof clean economy, and won't shy away from speaking out about the dangers of continuing to subsidize yesterday's polluting industries.

**Background:** Right now the BC and Canadian governments continue to pour billions of public dollars into sunset industries while underinvesting in clean growth sectors. Polluting industries have captured governments and the public with misinformation about their spinoff benefits, for example the LNG Canada project received over \$6B in subsidies but only created 300 long term jobs. Clean energy and new economy industries are more stable, provide better jobs, more economic spinoffs, and more local ownership opportunities, without contributing to climate breakdown. This new network will share the voices and stories of those advocating for smarter economic choices that bring lasting benefits to more people, and that will contribute to a better future we all want to live in. It also won't shy away from pointing out economic falsehoods.

**This role:** As we work to develop a business plan and launch this new network, we seek an organizational development consultant who can help us pull this plan together and serve as its initial temporary staff in start up mode. Key roles will include:

- Recruit and convene a founding advisory group and initial set of research fellows
- Organize meetings with interested clean energy, Indigenous, clean and innovation economy leaders and institutions to work as partners
- Help identify workers in clean economy industries to tell and amplify their stories
- Help develop and execute phase 1 of a content strategy that shares stories and advocacy moments with targeted audiences
- Help develop a strategic plan that can be used to secure full start up funding
- Support recruitment of a CEO and digital marketing director for year 1 staff complement

**About you:** You are a B.C. based entrepreneurial, high energy go-getter who cares passionately about the clean economy, good jobs for working people, and creating a safe, non-dystopian future we all want to live in. You are wise to the role of polluting industries in actively blocking the clean energy transition and aren't afraid to call out their misinformation. You must have:

- 5+ years experience in senior roles leading or co-founding organizations or companies
- Knowledge of and connections with clean energy and innovation economy players, issues, and leaders
- Comfort with 21st century communications channels and tools - social media, short form communications, online influencers. Traditional media experience a bonus
- Start up or entrepreneurial experience - comfortable in a dynamic, constantly changing environment with multiple stakeholders and limited structure or oversight

- Can-do, solutions oriented person able to overcome obstacles and move a complex initiative forward
- A passion for solving the climate crisis and a belief we can do far better than what we see from political leaders today

This is a part-time contract position. The term will be 6 months, with the potential for renewal based on performance. Contract fees will be \$30,000-\$40,000 CDN, based on seniority and capacity of the applicant. The contractor will have access to a start up budget, senior advisors, and partners.

If you are interested, or know someone who might be, please forward your LinkedIn profile and a short statement of background and interest to Jason Mogus, [jason@netchange.co](mailto:jason@netchange.co).