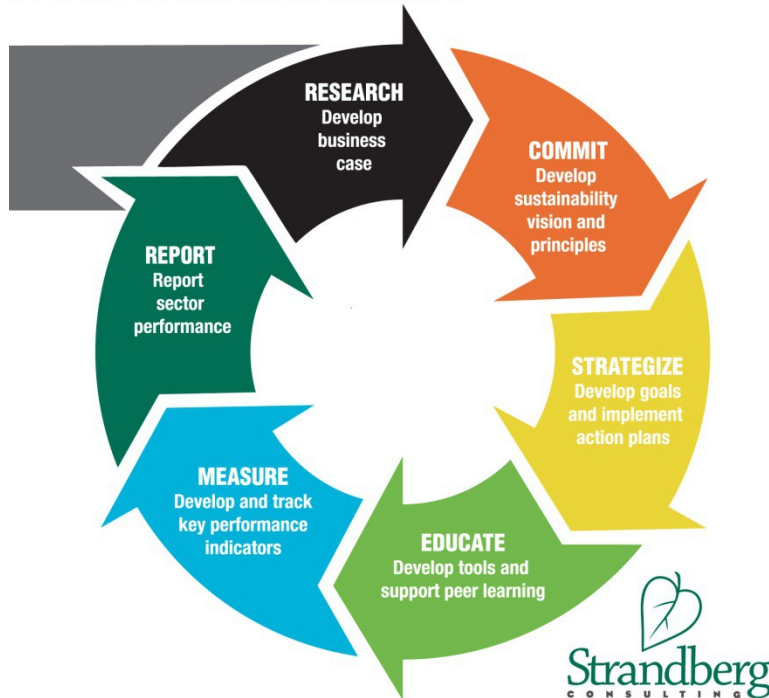




CSR Management Model for Industry Associations

CSR MANAGEMENT MODEL FOR INDUSTRY ASSOCIATIONS



6 Step Process

STEP 1	Research	Develop business case
STEP 2	Commit	Develop sustainability vision and principles
STEP 3	Strategize	Develop goals and implement action plans
STEP 4	Educate	Develop tools and support peer learning
STEP 5	Measure	Develop and track key performance indicators
STEP 6	Report	Report sector performance