

Supplier Sustainable Purchasing Engagement Practices

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Introduction

Global research reveals that most companies are collaborating with suppliers to improve the sustainability performance of their supply chains – from 55 – 60%. The following are the top supplier engagement practices based on this research.

Top Supplier Engagement Practices¹

Inform (86.7%)

- Provide information on sustainability objectives

Innovation (68.9%)

- Host innovation dialogues

Metrics (68.9%)

- Provide metrics and targets

Consultation (66.7%)

- Consult on approach

Analysis (61.1%)

- Joint hot spot identification

Education (60.0%)

- Provide training and tools (including workshops, forums, webinars, one-on-one meetings, etc.)

Incentives (58.9%)

- Incent improvements (including financial incentives, recognition and reward programs)

Support (57.8%)

- Provide one-on-one technical assistance

Cost-Sharing (46.7%)

- Share project/research costs

¹ Research conducted in collaboration with Virescent Consultants Ltd.