

# Social Enterprise Investment Readiness Factors

The following is a list of “investment readiness” factors for social enterprises developed with input from social finance investors, intermediaries and recipients. Social enterprises with these qualities realize increased success of financing and repayment. Both non-profits/charities pursuing social enterprise activity and investors can use the following checklist to assess investment readiness.

<b>1</b> <b>Strong financial capacity</b>	<b>2</b> <b>Ability to understand and manage risk</b>	<b>3</b> <b>Clear financial goals and sound business plan</b>	<b>4</b> <b>Committed entrepreneur</b>	<b>5</b> <b>Strong internal collective leadership</b>
<b>6</b> <b>Entrepreneurial mindset</b>	<b>7</b> <b>Internal resources and staff capacity</b>	<b>8</b> <b>Community support and rootedness</b>	<b>9</b> <b>Sufficient market; responding to a recognized need</b>	<b>10</b> <b>Transference of non-profit skills, experience and assets to business environment</b>
<b>11</b> <b>Board support and business experience</b>	<b>12</b> <b>Strong strategy, human resources and marketing capacity</b>	<b>13</b> <b>Purpose is mission impact enhancement; mission impact objectives are realistic</b>	<b>14</b> <b>Strategic use of grants and donations (e.g. asset purchase, tier one capital, bridge financing, etc.)</b>	 www.corostrandberg.com