

# CORPORATE SOCIAL RESPONSIBILITY IN THE SHIPPING INDUSTRY

## KEY PERFORMANCE AREAS (KPIAs)

ENVIRONMENTAL RESPONSIBILITY		Aspects & Impacts
<b>Environment</b>	<ul style="list-style-type: none"> <li>• Energy and fuel efficiency</li> <li>• GHG and air pollutants</li> <li>• Renewable energy</li> <li>• Waste</li> <li>• Vessel discharges</li> <li>• Spill and leakage prevention and response</li> </ul>	<ul style="list-style-type: none"> <li>• Invasive species</li> <li>• Marine mammals and cetaceans</li> <li>• Underwater noise</li> <li>• Ship and container life cycle design</li> <li>• Ship-recycling</li> <li>• Materials and natural resource use</li> </ul>
SOCIAL RESPONSIBILITY		
<b>Employee Well-being</b>	<ul style="list-style-type: none"> <li>• Health and safety</li> <li>• Training and education</li> <li>• Diversity &amp; equity</li> </ul>	<ul style="list-style-type: none"> <li>• Family welfare</li> <li>• Labour and living conditions, wages and benefits</li> <li>• Responsible downsizing and closure</li> </ul>
<b>Security</b>	<ul style="list-style-type: none"> <li>• Ship, cargo and personnel security</li> </ul>	<ul style="list-style-type: none"> <li>• Anti-piracy</li> </ul>
<b>Local Socio-economic Development</b>	<ul style="list-style-type: none"> <li>• Community involvement</li> <li>• Local socio-economic development</li> </ul>	<ul style="list-style-type: none"> <li>• Local hiring</li> <li>• Local sourcing</li> </ul>
<b>Community Impacts</b>	<ul style="list-style-type: none"> <li>• Congestion</li> <li>• Community health and safety</li> <li>• Infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Noise, dust, odours and luminous pollution</li> <li>• Land use impacts</li> </ul>
<b>Disaster Relief</b>	<ul style="list-style-type: none"> <li>• Humanitarian aid</li> <li>• Infrastructure rebuilding</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental clean-up &amp; rehabilitation</li> </ul>
<b>Inclusive Trade</b>	<ul style="list-style-type: none"> <li>• Trade access for under-served and vulnerable markets, producers and regions</li> <li>• Millennium Development Goals</li> </ul>	
CSR GOVERNANCE		
<b>Governance and Management Systems</b>	<ul style="list-style-type: none"> <li>• Corporate governance</li> <li>• CSR governance and management system</li> </ul>	<ul style="list-style-type: none"> <li>• Stakeholder engagement</li> <li>• Transparency and disclosure</li> </ul>
<b>Ethical Business Practices</b>	<ul style="list-style-type: none"> <li>• Anti-corruption, bribery &amp; government payment disclosure</li> <li>• Human rights</li> </ul>	<ul style="list-style-type: none"> <li>• Sensitive regions</li> <li>• Cargo content &amp; security</li> </ul>
COLLABORATIVE RESPONSIBILITY		
<b>Industry CSR Performance</b>	<ul style="list-style-type: none"> <li>• Industry collaboration and partnerships</li> <li>• Port, customer and supplier CSR impacts</li> <li>• Vessel discharges and ballast water</li> </ul>	<ul style="list-style-type: none"> <li>• Life cycle analysis of goods movement</li> <li>• Marine protected areas and spatial planning</li> </ul>
<b>Ocean Governance</b>	<ul style="list-style-type: none"> <li>• Use and access rights and responsibilities</li> <li>• Marine protected areas and ecosystems</li> <li>• Research &amp; public education on ocean and coastal health</li> </ul>	<ul style="list-style-type: none"> <li>• Multi-stakeholder collaboration</li> <li>• Regulations and standards</li> </ul>