



Director – Government Relations, Policy and Economic Analysis

Location: Toronto

Salary Range: \$115K - 140K

Job Type: Full-Time, mostly remote, requiring occasional in-person meetings and travel.

SUMMARY

The Director, Government Relations, Policy and Economic Analysis is a key member of the New Economy Canada team, reporting to the Vice President, Business and Government Affairs. The Director is responsible for New Economy Canada’s government relations activities in Ontario as well as supporting policy and economic analysis across Canada.

ABOUT NEW ECONOMY CANADA

The transition to a global decarbonized economy is underway and Canada has an unprecedented opportunity to position its key industries for success. At the same time, Canada’s major trading partners have moved quickly and aggressively to seize the economic opportunities of this transition. Canada must meet these global initiatives with a response that positions the country for economic success across existing and new industrial sectors alike.

New Economy Canada is a non-partisan initiative that unites business, labour and Indigenous leaders committed to building Canada’s clean economy. Our members represent diverse industrial sectors who are taking action to unlock the power of resilient and affordable clean energy and technology to grow investment, jobs and energy security. Our quickly growing membership employs or represents over 410,000 workers and generates annual revenues of over \$200 billion CAD.

ROLES AND RESPONSIBILITIES

The Director is responsible for New Economy Canada’s government relations activities in Ontario as well as supporting policy and economic analysis across Canada.

ONTARIO GOVERNMENT RELATIONS

Develop and execute Ontario Government Relations strategy. This may involve:

- Engage elected officials, political staff and elected officials, with a focus on the provincial government, but also municipal where required
- Support federal government relations and ad-hoc support in other provinces as needed
- Develop briefing notes, issues briefs, correspondence and presentations
- Identify and articulate key policy priorities and partnership opportunities
- Identify and participate in key external Ontario political, business and community events
- Lead plan and execution of New Economy Canada government relations events in ON – include annual “Queen’s Park Day” and “Getting Things Built” regional tour stops
- Develop relationships and partnership opportunities with stakeholders
- Track and report on engagement, issues and opportunities
- Monitor and report on Ontario political, legislative and policy news
- Manage contact and distribution lists for Ontario government and stakeholders

POLICY ANALYSIS

- Track and report on engagement, issues and opportunities across Canada
- Assess key developments and develop New Economy Canada policy positions
- Engage with policy think tanks and business groups as needed
- Develop policy briefing notes and other communications materials

ECONOMIC ANALYSIS

- Finalize the development of investment tracking tool
- Track and report on clean economy investments in Canada and globally
- Develop briefing notes and presentations and other communications materials

BUSINESS LEADERSHIP & OUTREACH

- Work with team to identify top events and secure NEC and/or member visibility via panels, keynote presentations, side events and/or sponsorship
- In collaboration with senior leadership, develop relationships with key business groups and explore opportunities for joint activities

JOB REQUIREMENTS

- Academic degree in business, political science, political communication, policy administration or relevant
- More than 10 years' experience in government, government relations or policy role(s)
- Experience building new and long-term relationships with government and stakeholders
- Superior verbal and written communications skills
- Ability to manage complex stakeholder relationships
- Strategic and critical thinker, with an ability to identify opportunities for collaboration and execute those partnerships successfully
- Highly developed negotiation, analytic and project management skills.
- A demonstrated ability to be a self-starter, work collaboratively in a fast-paced environment.
- A well-developed understanding of politics, communications and policy
- Fluency in French is an asset
- Enthusiasm for helping Canadians compete and win as the global shift to a clean economy continues to ramp up

HOW TO APPLY

Please send your resume, cover letter, and a brief explanation of why you are the ideal candidate for this position to: info@neweconomycanada.ca.