

TRANSFORMATIONAL CORPORATE CLIMATE LEADERSHIP

Transformational Corporate Climate Leadership involves committing to substantial carbon reductions in company operations and value chains and collaborating with stakeholders to enable the transition to a low-carbon economy. The following criteria build upon the nineteen Qualities of a Transformational Company.



1. Sustainable Purpose

Incorporate the intent to accelerate the transition to a low-carbon economy into the core mission and mandate of your company.



2. Sustainable Customer Offerings

Reduce the embodied carbon of your products and / or convert carbon into durable products. Offer your customers products that help them reduce their carbon emissions and adapt to climate change.



3. Solutions-Oriented

Engage stakeholders and conduct research and development to identify ways that your company can create innovative climate solutions through its core operations, products and services.



4. Restorative

Pursue restoration of the climate system by becoming a net positive carbon emitter. Go beyond carbon neutral and sequester or convert more emissions than your company produces.



5. Long-Term Vision

Adopt bold, long-term goals to eliminate all forms of GHG emissions from your company's operations and value chain. Set ambitious science-based GHG emission reduction targets.



6. Sustainability Governance and Culture

Adopt an enterprise-wide climate change policy with board-level oversight, integrate these commitments into executive and staff remuneration and align business decisions with these policies.



7. Enlightened Leadership

Engage the CEO and senior leaders to publicly endorse, champion and advocate for climate action within your industry and beyond.



8. Employee Engagement

Engage employees as climate ambassadors at work, home and in their communities. Help employees understand the linkages between their individual actions, investments and consumption, and climate change impacts.



9. Inclusive Business

Recognize that vulnerable populations depend on their local environment and develop initiatives to build local climate resiliency.



10. Closed-Loop

Obtain raw materials from recycled sources and take back and repurpose products that customers no longer need to avoid GHG emissions from raw material extraction and production, and landfills.



11. Resource Productivity

Pursue measures to significantly reduce the material and energy that go into your products and services to reduce their carbon intensity.



12. Value-Chain Influence

Work with your suppliers and customers to significantly reduce the carbon intensity of your shared value chain.

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13. Stakeholder Accountability and Transparency

Disclose carbon risks, mitigation and adaptation strategies. Communicate the carbon impacts of your products to customers through product labeling and other measures.



14. Customer Engagement

Provide information, tools, and incentives to help customers reduce the carbon impacts from using your products. Enable them to become climate ambassadors.



15. Industry Standards

Join or lead industry association initiatives to set low-carbon standards for your sector.



16. Multi-Stakeholder Collaboration

Join or lead partnerships to develop climate solutions by collaborating with industry groups, governments, environmental organizations, and academic institutions.



17. Finance Community

Proactively engage your finance stakeholders on the business imperative of transitioning to a low-carbon economy. Issue green bonds to attract financing for low-carbon investments.



18. Public Engagement

Engage the public on the importance of the low-carbon transition and the role they can play to reduce their impacts and become climate ambassadors.



19. Public Policy Advocacy

Advocate for public policy solutions to climate change, including support for carbon pricing. Veto industry associations that lobby against climate solutions.