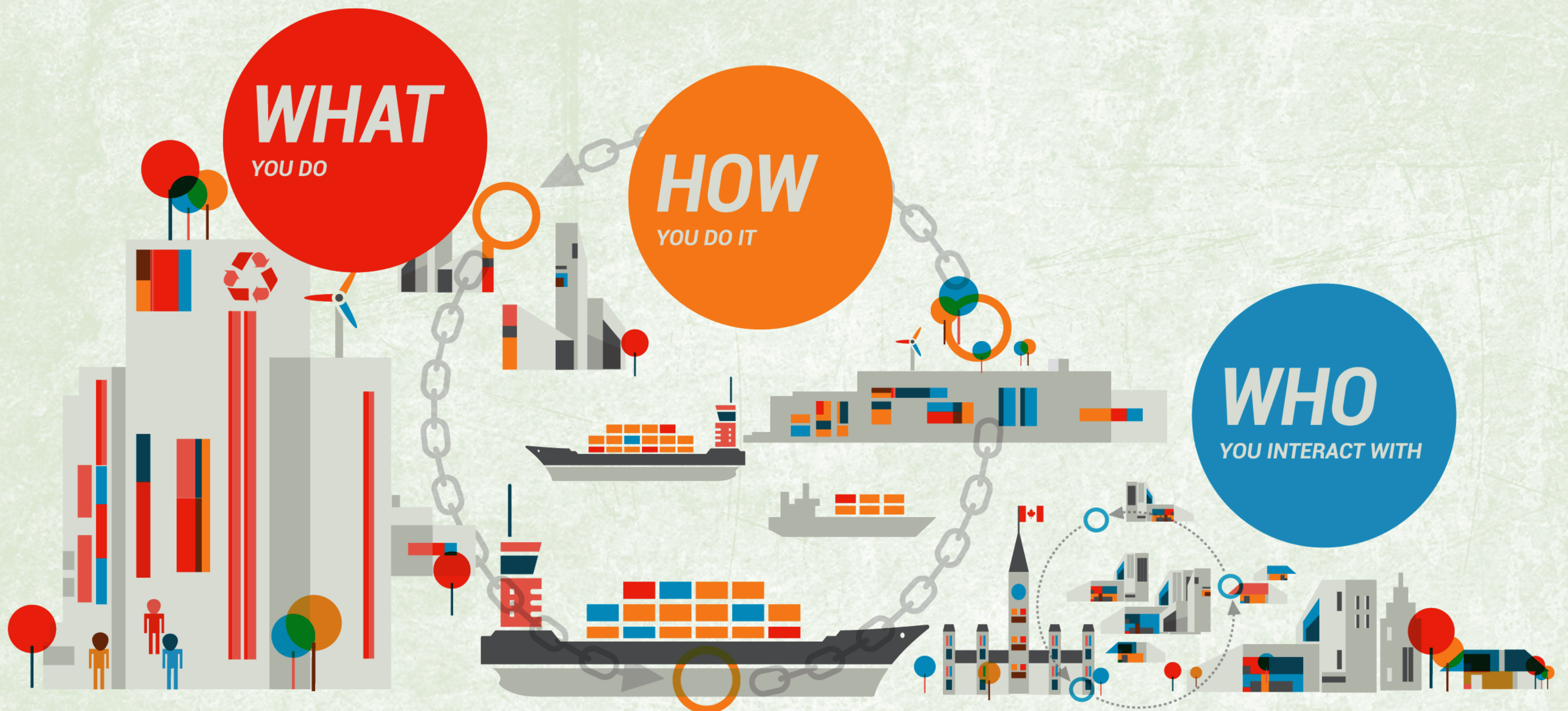


IS YOUR COMPANY TRANSFORMATIONAL?



- | | | | |
|--|--|---|---|
|  1. Sustainable Purpose |  5. Long-Term Vision |  10. Closed-Loop |  14. Customer Engagement |
|  2. Sustainable Customer Offerings |  6. Sustainability Governance and Culture |  11. Resource Productivity |  15. Industry Standards |
|  3. Solutions-Oriented |  7. Enlightened Leadership |  12. Value-Chain Influence |  16. Multi-Stakeholder Collaboration |
|  4. Restorative |  8. Employee Engagement |  13. Stakeholder Accountability and Transparency |  17. Finance Community |
| |  9. Inclusive Business | |  18. Public Engagement |
| | | |  19. Public Policy Advocacy |

Accelerate and scale sustainability

- Benchmark and scale your Transformational Company efforts.
- Help CBSR accelerate take-up of the Transformational Company Framework in companies, industries and supply chains.
- Register for an upcoming Transformational Company event to learn how to operationalize the qualities.

cbsr.ca/transformationalcompany

The Transformational Company Framework

The “Transformational Company” framework is being developed as a guide for companies who recognize the need to scale up their CSR and sustainability efforts in order to address systemic societal risks, challenges and opportunities. These qualities are designed to be aspirational and inspirational – to act as a roadmap.

Global sustainability mega-trends are changing the context in which businesses can succeed and thrive. In light of these tectonic shifts, companies are compelled to rethink their business models to ensure they continue to create shareholder and societal value over the long term. This is driving a fresh look at the qualities companies must embrace to foster commercial and societal success – the “transformational qualities”.

Transformational companies commit to act beyond their own operations, and the foreseeable future, to become world-class sustainability leaders in their region and sector.

